

# 2021-22

# ANNUAL REPORT



LAND SAVERS UNITED



## LAND SAVERS UNITED

dba Blue Ridge Land Conservancy  
Central Virginia Land Conservancy  
Southern Virginia Land Conservancy

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# OUR VISION

*Communities with abundant  
conserved lands and waters to meet  
the needs of all living things.*

# OUR MISSION

*We protect the lands and waters  
you love, forever.*

# CONTACT US

**Main office/Blue Ridge Land Conservancy**  
The Lemon House  
1305 Maple Ave. SW  
Roanoke, VA 24016  
(540) 985-0000  
brlcva.org

**Central Virginia Land Conservancy**  
PO Box 12105  
Lynchburg, VA 24506  
(434) 942-4320  
cvalc.org

**Southern Virginia Land Conservancy**  
PO Box 10940  
Danville, VA 24543  
(276) 224-6489  
svalc.org

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# FROM THE DIRECTOR

Dear land savers,

I'm proud to present to you our fiscal year 2021-22 annual report.

We have a simple goal for the Blue Ridge, Central and Southern Virginia land conservancies:

**More** and **better** land conservation, **faster**.

**More** land conservation, because there are too many scenic views left unprotected, too much farmland under threat from the bulldozer, too much dirty water to clean up, and too little habitat for wild things to flourish.

**Better**, because our resources are limited. We have to identify the most important lands and waters to protect for the health and safety of our Commonwealth, and go protect them.

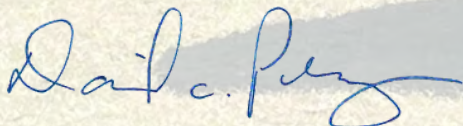
**Faster**, because climate change is real and it's happening before our eyes. Because the last crop a farm will ever grow is asphalt. Because they aren't making any more wild, wonderful places.

We have to do **more**, **better**, and **faster**, because our children's children must never look back at us across the years and say, "Why didn't they do something when they had the chance?"

We're doing something. Thanks to you and your support, we're saving the lands and waters you love.

**Thank you** for all you do. Thank you for your donations, your time, your kind words, your mentions of your support of this organization to your friends, family and coworkers.

**Thank you for saving land!**

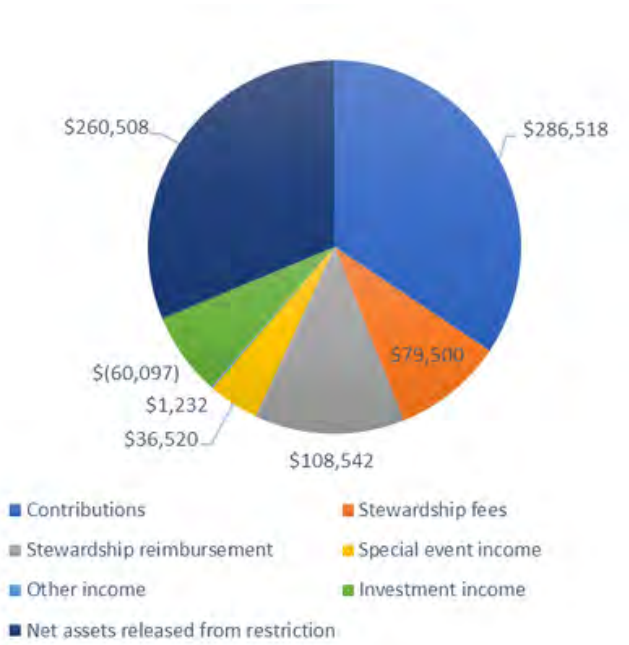


David C. Perry  
Executive Director

# BY THE NUMBERS

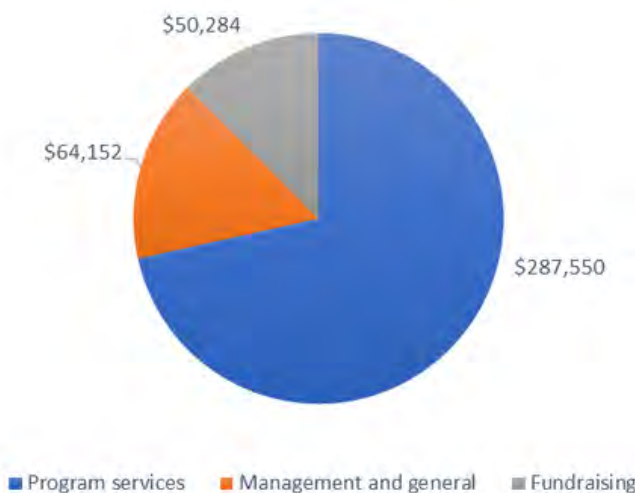
*We rely on a number of revenue sources to carry out our mission of land conservation. These include generous gifts from individuals, corporate sponsorships, portions of fees collected from the sale of Virginia Land Preservation Credits, special events, investment returns, estate gifts, and more. Figures are from our June 30, 2022 audited financial statement.*

## SUPPORT



Contributions	\$286,518
Stewardship fees	\$79,500
Stewardship reimbursement	\$108,542
Special event income	\$36,520
Other income	\$1,232
Investment income	\$(60,097)
Net assets released from restriction	\$260,508
<b>Total support:</b>	<b>\$712,723</b>

## EXPENSES



Program services	\$287,550
Management and general	\$64,152
Fundraising	\$50,284
<b>Total expenses:</b>	<b>\$401,986</b>

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# PEOPLE AND PLACES

*Acres and miles don't tell the story of land conservation. We track our progress, but people and places are how we measure our success. Every property has a story to tell--a story about what makes it special, what wild things grow and live there, and what makes it warm the hearts of those who call it home.*



*Forever protected  
Pittsylvania County*



*Forever protected  
Franklin County*



*Forever protected  
Halifax County*



*Forever protected  
Bedford County*

## THE NUMBERS

11 new properties protected--forever!

2,300 new acres conserved!

112 properties protected since 1996!

31,700 acres conserved since 1996!

# THANK YOU

The following individuals and organizations made a cash or stock contribution between July 1, 2021 and June 30, 2022.

## \$100,000 and over

Estate of Barbara Lee Coffey  
Mr. William Lemon  
*Capital Campaign donor*

## \$10,000-\$49,999

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Dr. Lowell Inhorn and Ms. Cynthia  
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\$50 to \$99

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Kathy Baker  
*In Honor of Kathy Baker and  
Dean Crane*  
Katherine Barnhill  
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*In Honor of Dominic Basile*  
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*In memory of David Best*  
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David Naff and Sally Naff

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Natalie Rude

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Up to \$49

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*In memory of Dr. Guillermo Ravelo*

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Mr. Harry Woolridge

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*We are appreciative for competitive grant support from the following organizations:*

Appalachian Trail Conservancy

Virginia Environmental Endowment

Virginia's United Land Trusts/Virginia

Outdoors Foundation

# ABOUT US

Land Savers United was formed by the mergers of the **Blue Ridge Land Conservancy** and **Central Virginia Land Conservancy**, and the creation of the **Southern Virginia Land Conservancy**. Founded as the **Western Virginia Land Trust** in 1996, the organization originally served every county in Virginia west of Roanoke, all the way to the Kentucky and Tennessee borders.

We rebranded as the **Blue Ridge Land Conservancy** in 2013 to reflect a more realistic service area and the region's rebranding as Virginia's Blue Ridge. In response to requests from the public and our regional partners, in 2019 we merged with the all-volunteer **Central Virginia Land Conservancy**, and created the new **Southern Virginia Land Conservancy** to reach an underserved part of the state.

While we're legally Land Savers United today, you'll know us as the **Blue Ridge**, **Central** or **Southern Virginia Land Conservancy**, depending on which part of our 20-county service region you're in.

The **Blue Ridge Land Conservancy** serves the greater Roanoke region of Virginia, including the counties of Bedford, Botetourt, Craig, Floyd, Franklin, Montgomery and Roanoke and the cities of Roanoke and Salem. BRLC protects over 21,000 acres of land with our local landowner partners. Three full-time staff members and one part-timer work out of the Roanoke office.

The **Central Virginia Land Conservancy** covers the greater Lynchburg region, including Amherst, Bedford, Buckingham, Campbell and Nelson counties, and the City of Lynchburg. CVaLC protects over 4,500 acres of land in partnership with local landowners. A full-time CVaLC employee works out of Lynchburg.

The **Southern Virginia Land Conservancy** works the "Route 58 corridor" from Stuart to South Boston, including Halifax, Henry, Patrick and Pittsylvania counties, and cities of Danville and Martinsville. SVaLC and our partner landowners protect nearly 4,500 acres in the region. A part-time SVaLC employee works out of Danville.

*Land Savers United is a 501(c)(3) not-for-profit organization incorporated in the Commonwealth of Virginia.*

## NATIONALLY ACCREDITED

**A Mark of Distinction**  
The accreditation seal **AFFIRMS** national quality standards are met.



- ✓ SOUND FINANCES
- ✓ ETHICAL CONDUCT
- ✓ RESPONSIBLE GOVERNANCE
- ✓ LASTING STEWARDSHIP

[www.landtrustaccreditation.org](http://www.landtrustaccreditation.org)

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