

JOB? TOURISM? ECONOMIC GROWTH?

LAND IS THE ANSWER.



2019 GIVING GUIDE

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YOUR GIFT IN 2019...



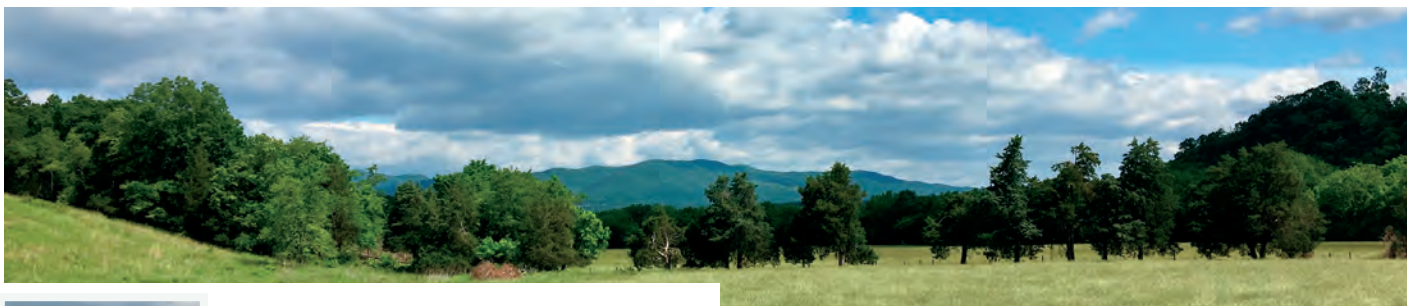
GROWS OUR ECONOMY.

Conservation and economic development go hand-in-hand! Roanoke's Fralin Biomedical Research Institute is reaping the benefits of our region's beautiful, green mountains, lush forests and rocky streams. Says neuroscience researcher Pearl Chiu, a veteran of big cities in her career: "I fell in love with Roanoke. You open your door, and it's fresh air and greenery or snow or spring. Any of the seasons are just fabulous."



GETS KIDS' FEET WET.

We get kids outdoors! In 2018, the Blue Ridge Land Conservancy partnered with Botetourt County, Floyd County, City of Roanoke, Roanoke County and City of Salem schools to put on fun, educational field trips for more than 1,000 schoolchildren! Kids waded into local creeks and rivers, walked through woods and ran through fields—all while meeting Virginia SOL requirements and helping students become better stewards of our land and water.



SAVES MORE LAND!

In 2018, the Blue Ridge Land Conservancy saved a record TEN new farms totaling more than 2,500 acres, including John and Abby Lipscomb's farm along Catawba Creek in Botetourt County. With your help, we'll save even more important lands in 2019.



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WAYS TO GIVE

CONSERVATION CELEBRATION & AUCTION

On Sept. 22, the Blue Ridge Land Conservancy will host its annual Conservation Celebration and Auction. This dinner honors the hard work and dedication of local land heroes and presents the A. Victor Thomas Environmental Stewardship Award and the Land Saver Award. This year's Vic Thomas Award recipient is Broaddus Fitzpatrick of Roanoke. The fun night of live music and local catering culminates with a live and silent auction.

	CAHAS: \$6,000	TINKER: \$3,000	DRAGON'S TOOTH: \$1,200	MCAFFEE'S KNOB: \$600
# OF FREE ADMISSIONS TO EVENT	TABLE OF 8	6	4	2
SIZE OF AD IN EVENT PROGRAM	FULL-PAGE	HALF-PAGE	QUARTER- PAGE	EIGHTH-PAGE
SIZE OF AD IN FALL SAVING LAND MAGAZINE	FULL-PAGE	HALF-PAGE	QUARTER- PAGE	EIGHTH-PAGE



Broaddus Fitzpatrick

OUTDOOR ADVENTURES SERIES

Get out and have fun—the land conservancy's Outdoor Adventure Series is back for 2019 with more great hikes to rocky peaks, strolls under full moons, and family-friendly weekend programs.

	TITLE SPONSOR: \$3,000	PEAK SPONSOR: \$1,200	SUMMIT SPONSOR: \$600	RIDGETOP SPONSOR: \$300	ADVENTURE SPONSOR: \$120
LOGO AND LINK ON WEBSITE	✓	✓	✓	✓	✓
LOGO ON 2019 PROGRAM BANNER	✓	✓	✓		
DISPLAY MATERIALS AT EVENTS	✓				



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WHAT YOUR FRIENDS SAY

Forest Rest NATURAL CEMETERY

EVERGREEN MEMORIAL TRUST supports the Blue Ridge Land Conservancy because together we offer the guarantee of greenspaces. In many ways our cemetery company adopts the mission of the Blue Ridge Land Conservancy; cemetery land is otherwise protected from future development allowing future generations to experience natural habitats. We developed Forest Rest Natural Cemetery because we understand the need for greenspaces as areas for reflection and beauty.



"We, at **WALKABOUT OUTFITTER**, are very happy to be a sponsor of the Blue Ridge Land Conservancy. Their efforts to protect the beautiful land of western Virginia allows for the confidence that future generations will enjoy this lovely area and the land and mountains that make it so special!"

– Tina Miller, Owner, Walkabout Outfitter